



the
Alt Atlas

poems of other worlds



by Mr. Pendlum

**Literacy & Arts
+ STEM**

Sponsors Opp



Pendulum
Publishing



A ONE-OF-A-KIND LITERARY PROJECT

The Alt Atlas is an illustrated science-fiction poetry collection featuring 80 original poems, each exploring a different world, ecosystem, creature, or cosmic phenomenon.

Written and illustrated entirely by hand, the book blends poetry, speculative fiction, visual art, and worldbuilding into a format rarely seen in publishing. What began as an 80-day creative challenge evolved into a complete atlas of imagined worlds—filled with wonder, curiosity, humor, beauty, and reflections of our own human experience.

While fantasy and science fiction novels are abundant, full-length illustrated science-fiction poetry collections remain exceptionally rare. The Alt Atlas seeks to carve out its own unique space in literature while encouraging readers of all ages to engage with poetry, imagination, creativity, and literacy in new ways.

This sponsorship opportunity is designed for individuals, businesses, organizations, and community leaders who believe in the power of storytelling, artistic expression, and educational enrichment.

By becoming a sponsor, you are not only supporting the publication and promotion of an original literary work—you are helping foster a culture that values reading, creativity, curiosity, and imagination.

I am especially interested in partnering with organizations and individuals whose missions focus on making a positive impact in their communities, regardless of sector or industry.

AUDIENCE & REACH

The Alt Atlas has already generated significant organic interest prior to its official publishing campaign.

Current Social Media Community

Instagram

- 10,200+ followers
- 322,600 views (past 30 days)
- 190,000 accounts reached (past 30 days)
- 28,590 interactions (past 30 days)

Facebook

- 3,600+ followers

TikTok

- 1,200+ followers

YouTube

- 1,300+ subscribers

Engagement Highlights

- Typical video content reaches 3,000–5,000 views organically across channels.
- Posts related to The Alt Atlas consistently rank among the highest-performing content.
- Numerous posts have surpassed 10,000 organic views.
- Several posts have exceeded 100,000 views without paid promotion.
- Audience engagement includes strong levels of comments, shares, saves, dms, and repeat interaction from highly engaged supporters.
- Mailing list of 200+ individuals already interested in purchasing the book before the launch campaign has officially begun.

As the publishing campaign enters its formal launch phase, paid advertising and expanded promotional efforts will significantly increase visibility, awareness, and audience reach.

Sponsors will benefit from both digital exposure and long-term visibility through printed copies distributed locally, nationally, and internationally.

ENGAGEMENT SNAPSHOT

 **angelicamolli** 22m
Your poems and artwork remind me of those by Shel Silverstein

 **@Monsterrism138** · 1d ago
You're the next JRR Tolkien, very gifted story telling and phenomenal world building. I love the colored images too, are they all from the atlas?

Commenting to save this so I can order once it's released!
Reply Reply with a reel Hide 1
 **mrpendulum** · 11w · Author
 **@a_tea_bag_** amazing, thank you so much! If you're keen for a copy down the line, make sure to dm me so I can add you to the launch email list :)



 **rilyn_edgcomb** 2w · ❤️ by author
New Dr Seuss just dropped 🥰

 **flx_rchive** 3w · ❤️ by author
Please never stop doing this, im in debt with my fyp for showing me this 🙏
Reply Reply with a reel Hide 4
View 1 more reply

 **avigoku** 3w · ❤️ by author
Yo pendulum. Have you watched the twilight zone show from the year 59-62
Reply Reply with a reel Hide 3
View 3 more replies

 **laaboredida** 3w · ❤️ by author
This is so cool! I now want to try my hand at making a journal full of poems like that!
Reply Reply with a reel Hide 3
View 1 more reply

 **myth.nudel** 3w · ❤️ by author
🥰🥰🥰
Reply Reply with a reel Hide 1
View 3 more replies

 **dhronacharya_ki_riti** 3w · ❤️ by author
Stop giving me ideas I got exams rn 🥰🥰🥰
this is so good I can't 🥰🙌
Reply Reply with a reel Hide 119
View 1 more reply

 **daryilobo** 3w · ❤️ by author
I wonder if it's the Salmon from Nomlas

Reply
 **sacredancestry** · 11w · ❤️ by author
Paused and read several! I am in love! Your past life memory; does it come from above? Your resplendent sight! The ancient lore! Each page left me wanting — needing — more. Thank you, kind sir, for your offerings here! Through the multiverse shall these poems be revered. 🙏🌈

Reply Reply with a reel Hide 1
View 1 more reply

 **theqsmag** 11w · ❤️ by author
hi mr pendulum! this is gorgeous work 🥰 would you consider publishing any of your poems or other work in our indie magazine? our theme for this issue is Legacy!
Reply Reply with a reel Hide 4
View 2 more replies

 **michelefaury** 11w · ❤️ by author
Hi, such an original and personal work I would love to read it! Just saying, I'm a bookbinder and if you'd like a nice binding of your atlas it will be an honour to work on it

👍 12.8K 🗨️ 310 🔄 345 📌 2,082
 Liked by **fernando.j.m** and others
 **mrpendulum** About the Alt Atlas... more

 **@literary_alien** · 6h ago
This was so soothing. I hope your channel grows a WHOLEEEEE LOT

 **_kryis.shaa** 2w · ❤️ by author
Genius!! Followed instantly! 🐼
Reply Reply with a reel Hide 4
View 1 more reply

 **cocoshalene** 2w
Please publish this. ✨
Reply Hide

 **dot_anomalie** 2w · ❤️ by author
🥰🥰🥰
Reply Reply with a reel Hide 1
View 1 more reply

 **rilyn_edgcomb** 2w · ❤️ by author
New Dr Seuss just dropped 🥰
Reply Reply with a reel Hide 1
View 1 more reply

 **gofarfarguys** 2w · ❤️ by author
OH MY GODDDDDDDDDDD
Reply Reply with a reel Hide 1
View 3 more replies

 **bjcpink** 2w · ❤️ by author
❤️❤️❤️❤️❤️ love ❤️❤️❤️❤️❤️
Reply Reply with a reel Hide 1
View 1 more reply

 **poetry_debugger** 2w · ❤️ by author
Amazing amazing
Reply Reply with a reel Hide 1
View 1 more reply

 **houdiniwindow** 9w · ❤️ by author
This is fabulous 🙌
Reply Reply with a reel Hide 1
View 1 more reply

 **mrpendulum** · 9w · Author
 **@houdiniwindow** thank you so much! :)
Reply

 **danielabellany** 10w · ❤️ by author
This is awesome 🙌
Reply Reply with a reel Hide 1
View 1 more reply

 **mrpendulum** · 10w · Author
 **@danielabellany** thank you very much! 🙏
Reply

 **alicia_procrastinates** 10w · ❤️ by author
I had never seen SF poetry, this is such an interesting take on the genre!
Reply Reply with a reel Hide 1
View 1 more reply

 **mrpendulum** · 10w · Author
 **@alicia_procrastinates** thank you so much! I really appreciate the support! If you're keen for a copy down the line DM me so I can add you to the launch mailing list :) 🙏
Reply

 **willeminazul** 10w · ❤️ by author
I have never seen anything like this. I just realized I never thought of poetry as something that could be fiction, let alone science fiction. Very cool.

 **@mystixsammy** · 1d ago
THE POEM IS SO GOOD IS HILARIOUS 🤣
👍 2 🗨️ 🔄 📌

 **@Crysx** · 1d ago
Waittt how does one even discover scifi poetry. (Please say the library PLEASE)

 **ginnywittephd** 11w · ❤️ by author
I haven't seen a science fiction poetry book yet either. Have you thought of holding a class on how to do something like this? A poetry journal. I have wanted to do this and don't know where to begin.
Reply Reply with a reel Hide 1
View 1 more reply

 **samia_gt_20** 11w · ❤️ by author
Yes, I'm very interested Instagram
Reply Reply with a reel Hide 1
View 1 more reply

 **myunsokenreveries** 11w · ❤️ by author
Publish this!
Reply Reply with a reel Hide 1
View 1 more reply

 **c.p.t.d** 11w · ❤️ by author
You had my attention from the very first second. This is honestly amazing. Please keep us updated!
Reply Reply with a reel Hide 3
View 1 more reply

 **microscopia.sirius** 11w · ❤️ by author
Wow, this is fantastic 🥰
👍🙌🔥🥰🥰🥰
Add a comment... 📷 GIF 📌

 **@PrematureThoughts** · 15h ago
first time finding this channel
👍 1 🗨️ 🔄 📌

👤 · 2 replies >

Highlighted reply
 **@jelle-r6m** · 10h ago
Welcome friend

 **@JohnM-r5e** · 30 min ago
You inspire me. Like, I am inspired to create things because you post your poems. Very cool

SPONSORSHIP OPPORTUNITIES

LEGACY SPONSOR RECOGNITION

All sponsors who support the publication of the inaugural volume of The Alt Atlas will be recognized as Legacy Sponsors. As founding supporters of the project, Legacy Sponsors will hold a special place in the history of the Alt Atlas series and will continue to be recognized as early champions of the work as future opportunities arise.

The publication of Volume I represents more than the release of a single book—it marks the launch of an expanding creative universe that is planned to include future volumes, new worlds, additional stories, companion artwork, educational content, public events, and other creative initiatives.

In addition to the printed edition, The Alt Atlas is also planned for release in audio format, a version that has already been widely requested by readers and followers. Future adaptations and expansions may further extend the reach and audience of the project.

As the Alt Atlas grows, Legacy Sponsors may continue to be acknowledged in future related projects, promotional materials, presentations, exhibitions, and other opportunities where founding supporters are recognized. By becoming a Legacy Sponsor, you are helping launch the very first chapter of what is intended to be a long-term literary and artistic endeavor.

POETRY PATRON SPONSOR

\$500

For individuals, businesses, and organizations who wish to support literacy, poetry, creativity, and independent publishing.

Includes:

- Recognition in The Alt Atlas as a Poetry Patron Sponsor
- Official recognition as a Legacy Sponsor of the inaugural Alt Atlas publication
- Name listed in the sponsor acknowledgements section of the book
- Inclusion in 5 sponsor recognition social media posts
- Mentions distributed across Instagram, Facebook, TikTok, and YouTube
- Three signed copy of The Alt Atlas upon publication
- One original signed pen illustration by Mr. Pendlum
- Digital sponsor certificate of appreciation

SPONSORSHIP OPPORTUNITIES (cont.)

WORLD BUILDER SPONSOR

\$1,500

For organizations and individuals seeking greater visibility while helping bring a unique literary project into the world.

Includes everything in the Poetry Patron package, plus:

- Recognition in The Alt Atlas as a World Builder Sponsor
- Enhanced placement within sponsor acknowledgements
- Inclusion in 7 sponsor recognition social media posts
- One dedicated boosted social media sponsor feature
- Seven signed copies of The Alt Atlas
- One original signed watercolor illustration by Mr. Pendlum
- Priority recognition during launch communications
- Digital World Builder sponsor badge for website or promotional use

COSMIC CURATOR SPONSOR

\$5,000

For organizations, foundations, businesses, and patrons who wish to play a significant role in launching the Alt Atlas series.

Includes everything in the World Builder package, plus:

- Recognition in The Alt Atlas as a Cosmic Curator Sponsor
- Premium Legacy Sponsor recognition as a founding supporter of the Alt Atlas series
- Large logo placement within the sponsor acknowledgements section of the book
- Inclusion in 15 sponsor recognition social media posts throughout the publishing campaign
- Logo inclusion in sponsor-related promotional graphics and announcements
- Three dedicated boosted social media sponsor features
- Fifteen signed copies of The Alt Atlas
- One original canvas painting by Mr. Pendlum+process of creation video
- Featured recognition during launch announcements and promotional activities
- Opportunity to provide a short company or organization description for sponsor materials (space permitting)
- Digital Cosmic Curator sponsor badge for website or promotional use

WHY SPONSOR THE ALT ATLAS?

Your sponsorship helps support:

- Literacy and reading engagement
- Poetry and creative writing
- Independent publishing
- Visual arts and illustration
- Creativity and imagination-driven education
- The launch of a unique literary property with plans for future volumes and expanded formats

In return, sponsors receive meaningful visibility through an engaged and growing audience, recognition in a published work distributed locally, nationally, and internationally, and the distinction of being among the founding supporters who helped bring the Alt Atlas series into existence. Every sponsor becomes part of the Atlas's origin story.

CLOSING THOUGHTS

The Alt Atlas began as a simple creative challenge: one poem and one illustration each day for eighty days. What emerged was something much larger—a collection of imagined worlds that celebrates curiosity, creativity, storytelling, and the enduring human desire to explore the unknown.

Today, The Alt Atlas stands poised to become a published work, an audiobook, and the foundation for future volumes and creative projects. None of that happens without the support of people who believe that art, literature, and imagination still matter.

By becoming a sponsor, you are helping bring a unique literary work into the world while supporting literacy, poetry, visual arts, and creative expression. More importantly, you are helping ensure that stories, ideas, and wonder continue to find their way into the hands of readers of all ages.

I invite you to join me as a founding supporter of this journey and become part of the Alt Atlas legacy. Together, we can help launch something truly unique—one world, one poem, and one reader at a time.

—Fernando J. Moguel (Mr. Pendlum)



THANK YOU
FOR YOUR TIME AND
ATTENTION



Pendulum
Publishing

